

## RE-DEFINING/STRENGTHENING PHAP'S ROLE WITHIN THE AFRICAN FOOD SYSTEMS -

### *FOCUS ON SAA-PHAP EXTENSION PROGRAM*

A VIRTUAL MEETING HOSTED BY:  
SAA REGIONAL OFFICE, ADDIS ABABA ETHIOPIA

[HTTPS://US02WEB.ZOOM.US/MEETING/REGISTER/TZAVCOCHQDSJE9Z834MYHCCAM63TYNHILIZQ](https://us02web.zoom.us/j/84461212693)

09 December 2020/ 10:00 – 12:00H (EAT)

---

## RATIONAL E

The Sasakawa Africa Association (SAA), in collaboration with the Ministry of Agriculture and other development organizations, had been promoting productivity-enhancing technologies in the last couple of decades which resulted in doubling even tripling the production of important food crops in Africa. The benefits are not fully realized because of high levels of postharvest losses. Since 2009, SAA adopted a value chain approach in disseminating agricultural technologies and implemented market-oriented production and post-production program to assure greater food security and more profitable participation of smallholder farmers in commercial activities along the crop value chains. Strategies were put in place to improve the delivery and use of improved agricultural technologies for smallholder farmers to benefit from them.

SAA now looks at ways that will improve postharvest handling, storage and processing of the farmers' produce in order to realize the gains brought about by improved production techniques. Improving the postharvest system stimulates crop production and facilitates processing and marketing. It also creates opportunities for developing agro-processing enterprises for the production of value-added products to enhance their competitiveness in the market. However, starting and developing agro-processing enterprise in Africa is constrained by uncertainty that exists over access to finance, advice and information, and reliable markets.

SAA and partners recorded a significant loss reduction, improved quality of food and increased income for rural women in the last 10 years. Sustaining these outputs will drive the transformation of agricultural development in Africa and realize the African vision of the next decade, that of shared prosperity and improved livelihood.

In order for SAA to scale up and out its intervention activities, it adopted the model-based agricultural extension strategy from 2018. Specifically, PHAP has adapted the agro-processing enterprise center (APEC) model to empower women in their processing activities; and the private and extension service provision (PESP) model which allows farmers to access appropriate technologies in their operation and engages youths to participate actively in making farming more productive through the application of good agricultural practices. Through the SAA's community association trader/trainer (CAT) model the youths are also involved in the distribution of agricultural inputs in the rural areas and are also advising them on the proper use and management of inputs and technologies. Some good examples of PESP's are the maize shelling service provision by youth groups in Ethiopia, and grain threshing and milling by young individual entrepreneurs in Mali, Nigeria and Uganda. Their activities are helping farmers access the technologies required to increase their productivity while earning incomes.

An in-country workshop involving SAA and its national partners (in Ethiopia, Mali, Nigeria and Uganda) were conducted to review and align its PHAP program with the current challenges that beset the food system. This webinar will inform/share the findings from the country workshops and get more feedbacks from participants to ensure that technologies which improve the African food system are communicated to the end-users and accelerate their adoption to transform agriculture in Africa and contribute specifically in attaining SDG Goal 2- to **'End hunger, achieve food security and improved nutrition and promote sustainable agriculture'**.

## OBJECTIVE OF THE WEBINAR

- Present SAA Postharvest and Agro-processing (PHAP) Program's role in improving the African food system
- Stimulate participation and develop partnerships to strengthen the program for adoption and scale up

## PROGRAM

evolving

<b>Moderator: Dr. Mel Oluoch, Regional Director- SAA, Addis Ababa, Ethiopia</b>		
<b>Time (EAT)</b>	<b>Presentations</b>	<b>Speakers</b>
<b>10:00- 10:05H</b>	Brief Introduction and Objectives of the Webinar	Dr. Mel Oluoch
<b>10:05-10:10H</b>	Welcome Remarks	Dr. Makoto Kitanaka, President- SAA, Tokyo, Japan
<b>10:10-10:25H</b>	Keynote Address	Dr. Komla Prosper Bissi Adviser, CAADP Pillar II Rural Economy and Agriculture Department The African Union Commission, Addis Ababa, Ethiopia
<b>10:25-10:40H</b>	On the frontline improving the African Food System: Reducing postharvest losses – the PICS Bag Story	Dr. Laurie Kitch CEO - PICS Global LLC, Doha, Qatar
<b>10:40-11:10H</b>	<i>PHAP and the African Food System: SAA Moving forward with recurring and evolving challenges</i>	<i>Engr. Leony Halos-Kim, Director, PHAP, SAA, Addis Ababa, Ethiopia</i>
<b>11:10-11:15H</b>	SAA short video	Ms. Miho Oikawa, Admin Manager, SAA, Tokyo, Japan
<b>11:15- 11:35H</b>	Country Messages in support of the PHAP program	Dr. Fentahun Mengistu, CD, SAA- Ethiopia Dr. Sokona Dagnoko, CD, SAA- Mali Dr. Sani Miko, CD, SAA- Nigeria Dr. Roselline Nyamutale, CD, SAA- Uganda
<b>11:35-11:45H</b>	Participants' Feedback/ Q & A	Moderator
<b>11:45 – 12:00H</b>	Take-away Messages and Closing Remarks	Prof. Ruth Oniang'o, Board Chair, SAA, Nairobi, Kenya

## PARTICIPANTS / INVITEES

The webinar is open to all agricultural extension practitioners to include SAA partners.

- 1- Government partners: Relevant Departments of the Ministry of Agriculture (MoA): Agricultural Extension, Trade and Industry, Mechanization Department, Women and Gender, Nutrition and Health, etc
- 2- Collaborating Agricultural Universities and Colleges offering Agricultural Extension Courses
- 3- Non-governmental Organizations & Development Partners supporting PHAP activities in the country: FAO, WFP, ACIDI/VOCA, others]
- 4- Private Sector: Manufacturers/Technology suppliers, Private Service Providers, Agro-processors
- 5- All SAA Staff

02 Dec 2020/lh-k



## Invites you to a Webinar on

Re-defining/Strengthening the role of postharvest and agro-processing in African food system



**Date:** 09 December 2020  
**Time:** 10:00- 12:00H (EAT)



**Register  
Here**

**Speakers:**

Dr. Komla Prosper Bissi - Adviser, CAADP Pillar II, AUC  
Dr. Laurie Kitch - CEO, PICS Global LLC.  
Engr. Leony Halos-Kim, Director, PHAP-SAA

**Meeting Hosts:**

Dr. Makoto Kitanaka - President, SAA  
Hon. Prof. Ruth K. Oniang'o - Board Chair, SAA  
Dr. Mel Oluoch - Regional Director, SAA

//lh-k 02-12-2020